

“Take a Stand Against Trafficking” Pledge (for currently traffic-free publications)

As a member of the community, our publication stands beside (NOW Chapter name) in calling for an end to the business of human trafficking. Trafficking is the buying and selling of women, men, or children to be used in the commercial sex industry or in various forms of labor. Trafficking may or may not involve transporting the victim across a border, but it always involves the trafficker’s exercise of control over the victim. We acknowledge that this issue is affecting our community and recognize our role as a potential marketer for traffickers who supply the commercial sex industry.

We are proud that our pages are currently free of ads for illegal businesses that create the demand for trafficking, and we commit to keeping our publication traffic-free.

We pledge to stand by (NOW chapter name) in the battle to end human trafficking in our community.

Signed _____

Business Name _____

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While we understand that we are potentially part of the problem of human trafficking, we are choosing to be a part of its solution.

We pledge to stand by (NOW chapter name) in the battle to end human trafficking in New York State.

Signed _____

Business Name _____

